

Coast Guard Core Values

Basic Introduction Course (BIC)

Lesson 2



Auxiliary University Programs



Basic Introduction Course (BIC)

BIC is an in-depth orientation for Coast Guard Auxiliaries.

- Provides a survey of topics important to all Coast Guard Auxiliaries.
- Recommended and available for the use of **all** Coast Guard Auxiliaries.

Course Requirements:

- Complete a Safe Boating Course
- Complete ICS-100 online course
- Create an Individual Development Plan with your coach or mentor



(ADMIN 1)

**DID YOU LOG AND
SUBMIT YOUR TIME?**





Pattern of basic assumptions which are invented, discovered, or developed by a given group as it learns to cope with its problems of external adaptation or internal integration

CULTURE





System of shared meaning, held by members, that distinguishes the organization from other organizations. Semper Paratus – Always Ready (Motto of the United States Coast Guard).

ORGANIZATIONAL CULTURE





Attitudes about the worth or importance of people, concepts, and things.

VALUES





“Integrity is our standard. We demonstrate uncompromising ethical conduct and moral behavior in all of our actions. We are loyal and accountable to the public trust.”

HONOR





“We value our diverse workforce. We treat each other with fairness, dignity, and compassion. We encourage creativity through empowerment. We work as a team.”

RESPECT





“We are professionals, military and civilian, who seek responsibility, accept accountability, and are committed to the successful achievement of our organizational goals. We exist to serve. We serve with pride.”

DEVOTION TO DUTY





Honor is to serve yourself

Respect is to serve others

Devotion to Duty is to serve your country

*Treat others, including ourselves, always as an end,
never as a means to an end.*

CORE VALUES IN SERVICE



“On the sea there is a tradition older even than the traditions of the country itself. It is the tradition that with responsibility goes authority and with them both goes accountability.”

ACCOUNTABILITY



Core Values at the core of our service

Honor “Integrity is our standard. We demonstrate uncompromising ethical conduct and moral behavior in all of our actions. We are loyal and accountable to the public trust.”

Respect “We value our diverse workforce. We treat each other with fairness, dignity, and compassion. We encourage creativity through empowerment. We work as a team.”

Devotion to Duty “We are professionals, military and civilian, who seek responsibility, accept accountability, and are committed to the successful achievement of our organizational goals. We exist to serve. We serve with pride.”

**Honor is to serve yourself; Respect is to serve others;
Devotion to Duty is to serve your country.**



Coast Guard Ethos

I am a Coast Guardsman.

I serve the people of the United States.

I will protect them.

I will defend them.

I will save them.

I am their shield.

For them I am Semper Paratus.

I live the Coast Guard core values.

I am proud to be a Coast Guardsman.

We are the United States Coast Guard.

